## Burger Fridays with Pick n Pay Campaign

## **CAMPAIGN RULES**

Date these rules were first published: 31 March 2025 Date these rules were last changed: N/A

Read these campaign rules carefully. These campaign rules explain your rights and duties in connection with this Campaign. If you take part in this campaign and/or accept any discount, these rules will apply to you and you agree that the promoter(s) can assume that you have read and agreed to be legally bound by these campaign rules.

Campaign Name:	Burger Fridays at Pick n Pay
Promoter(s) Name(s):	This campaign is run by FNB-eBucks, a business unit within First National Bank, a
	division of FirstRand Bank Limited (Registration No. 1929/001225/06 ("eBucks")). An
	Authorised Financial service and Registered Credit provider. Having its principal place
	of business at 2 <sup>nd</sup> Floor, 6 Merchant Place, 9 Fredman Street, Sandton, Gauteng, South
	Africa, 2000, in collaboration with Pick n Pay Retailers Pty Ltd (Pick n Pay). In these
	rules we refer to the above promoter(s) as "the promoter(s)", or "us" or "we". We will
	refer to participants as "you".
The Offer:	Pay just R50 for four burgers every Friday
Campaign opens:	The Campaign starts on 04 April 2025 at 00:00:01am
Campaign closes:	Every Friday indefinitely
Eligibility:	This promotion is exclusively for participants who are Pick n Pay Smart Shopper and First
Who qualifies to take part?	National Bank (FNB) retail cardholders.
	This campaign is open to any legal resident of the Republic of South Africa who is a
	natural person, 18 years of age or older at the time of purchase and has an FNB/RMB
	Private banking account and is a member of the eBucks Rewards Programme.
How to participate?	Participants will pay a discounted amount R50 (fifty rand) when they swipe their registered Smart Shopper card and make payment with a FNB retail bank card (Easy, Aspire, Premier or FNB/RMB Private Bank) when purchasing the following items:
	1 pack of 4 PnP Beef/Boerie/Pepper/Cheese Burger Patties;
	1 pack of 4 PnP Bakery Buns;
	Lettuce Mix 80g;
	Two Slicing Tomatoes; and
	Lancewood Processed Cheese Slices 175g.
	These items cannot be substituted nor replaced.
	The Burger Friday promotion is valid every Friday, in PnP Supermarkets and PnP Hypermarkets. The promotion is not available in PnP Express, Market Stores or on the asap! app.
	The Burger Friday promotional offer is valid while stocks last.
	The participant needs to have registered their Smart Shopper card and successfully

	applied for a FNB retail bank card (Easy, Aspire, Premier, FNB/RMB Private
	Bank) and be eligible for rewards, at least ten business days prior to participating in the promotion. Both of these requirements must be met to be eligible the promotion.
Products to which the Campaign is Applicable:	• 1 pack of 4 PnP Beef/Boerie/Pepper/Cheese Burger Patties (barcode 6001000011816 or 2004716000000 or 6009229014229 or 6009242005242 or 6009242004252 or 6009242003811 or 2004190000000)
	1 pack of 4 PnP Bakery Buns (barcode 6009242002647 or 2052212000000)
	Lettuce Mix 80g; (barcode 6009229374118)
	Two Slicing Tomatoes; (barcode6009242040649 or 2012978000000)
	• Lancewood Processed Cheese Slices 175g (barcode 6009617223509 or 6009617223516)
Is there a limit on the number of times you can participate?	This offer is limited to three (3) combo deals per customer per shop. Should this limit be exceeded, PnP and FNB reserve the right to exclude a customer from future promotions.
Data Usage and Privacy Policy	Participants in the campaign understand and agree that, in order to offer the Campaign,
	eBucks may collect and use personal information about participants. This personal
	information may include participants' first name, last name, email address, mobile number and in certain instances your image. eBucks will treat your information in total confidence
	and will not sell, share or rent this information to any other third parties. eBucks may
	disclose information if required to do so by law or if it is required to protect the safety,
	rights or property of the eBucks, our members, customers or the public.
Tax Implications	IMPORTANT NOTICE: TAX IMPLICATIONS
	We strongly recommend that You obtain independent professional advice regarding any tax implications arising from the receipt, transfer or spend of any prize/s, awards and eBucks rewards obtained in respect of this incentive.
	You are fully responsible for any tax implications arising from or associated with any receipt, transfer or spend of any prize/s, awards and eBucks rewards due to You for participating in this incentive.
	You agree that You will not hold Us, FNB or FirstRand Bank Limited ("the Bank") liable and You hereby fully indemnify the Bank, and hold the Bank completely harmless, against all damages, claims and fines made against You or the Bank, including all legal costs on an attorney-and-own-client scale, to the extent to which such damages, claims and fines arise out of or are connected to any taxation relating to Your receipt, transfer or spend of any prize/s, awards and eBucks rewards or the charges in respect thereof.
General	No correspondence will be entered into regarding either this campaign or these rules. In the unlikely event of a dispute, eBucks' decision shall be final. eBucks reserves the right to amend, modify, cancel or withdraw any aspect of this Campaign in its sole discretion at any time without notice or liability. eBucks cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party. Participants in this campaign agree that eBucks will, subject to prevailing law, have no liability whatsoever for any injuries, losses, costs, damage or disappointment of any kind resulting in whole or in part, directly or indirectly from acceptance, misuse or use of a code, or from participation in this Campaign. The laws of the Republic of South Africa govern this Campaign. If any provision or part of these rules is deemed void or otherwise unenforceable in law, then that provision or part shall be deemed excluded and the

Rule Amendments	remainder of these rules shall remain in force. Any violation of these rules will result in the immediate disqualification of the transgressing participant from the Campaign.  These rules cannot be modified or superseded except by eBucks, in its reasonable discretion, in a written revision to these rules posted on the eBucks website (https://www.ebucks.com/web/eBucks/legal/termsandconditions) and, at eBucks' sole discretion, using other potential official campaign communication methods reasonably calculated to reach a majority of potential participants. A copy of these rules can be found on the eBucks website at https://www.ebucks.com/web/eBucks/legal/termsandconditions.
Contact for Enquiries	eBucks Contact Centre: 087 320 3200 Standard call rates apply.

## **IMPORTANT**

- You agree to indemnify the promoter(s) fully for any loss or damage the promoter(s) may suffer because you breached the campaign rules. This means you agree to reimburse the promoter(s) for the following: any loss or damage they suffer, any expenses and costs they paid or are responsible for. Legal costs means costs on an attorney and own client scale.
- You also agree to indemnify the promoter(s) for any loss or damage you suffered because you took
  part in this campaign or used the code. If you use or accept the code, you understand that you do so
  of your own free will. This means that you cannot hold the promoter(s) legally responsible for any loss
  or damage or legal expenses you suffered because you took part in this campaign or used the code.
- You will protect the promoter(s) from being held legally responsible for the loss or damage or legal
  expenses of another person (legal or natural) if such loss or damage or expense was incurred because
  you: a) breached the campaign rules b) took part in this campaign or c) and such person used the
  discount code.

## **GENERAL RULES**

- If you fail to comply with any part of these rules you will be disqualified and you will forfeit any discount(s).
- The discount code may not be sold or given to someone else.
- You may not attempt to do anything to change the outcome of the campaign in any way.
- The promoter(s) have the right to end this campaign at any time. If this happens you agree to waive (give up) any rights that you may have about this campaign and agree that you will have no rights against the promoter(s).
- The promoter(s) reserve the right to change the rules of the Campaign. The promoter(s) can change the rules of the campaign throughout the duration of the Campaign. For convenience only, the date on which these rules were last amended will be shown below the heading. It is your responsibility to check the rules for amendments.
- The clauses in these rules are severable. This means that if any clause in these rules is found to be unlawful, it will be removed and the remaining clauses will still apply.
- Where any dates or times need to be calculated in terms of this agreement, the international standard time: GMT plus two hours will be used.
- While the promoter(s) may allow you extra time to comply with your obligations or decide not to exercise some or all of our rights, or waive certain requirements, the promoter(s) can still insist on the strict application of any or all of its rights at a later stage. You must not assume that this means that the rules have been changed or that it no longer applies to you.
- You must send all legal notices to FNB Legal, 3rd Floor, No 1 First Place, Bank City, Johannesburg, 2001.